



# CAMILLE JOYCE VILLAGONZA

graphic / web designer



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## SUMMARY

A well rounded Multimedia Arts graduate with 2 years' experience in digital marketing communications environments with a diversified skill set. Specializes in Web/Graphic Design with intermediate knowledge of Front End Development using HTML, CSS, JavaScript and Flash. Proficient in general creative softwares and standard office tools. Flexible and easily adaptable to varying roles. Creative, resourceful and works well with team members or independently with less supervision.

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## EMPLOYMENT HISTORY

- ▶ **Fresh Marketing Australia, Pty Ltd.** [www.thinkfresh.net.au](http://www.thinkfresh.net.au)  
March 2011 - January 2012

*Australian based Marketing Agency situated in the Philippines, taking charge of the digital production side of their clients marketing campaign, specifically for Mobile Application and Web development.*

Having worked closely with the mobile and web development team, I have developed an eye for understanding the structure of design for each platform, thus enabling me to create design that is within scope of each media, yet remaining experimental. I occasionally take on the role of a Front End Developer for Web Projects.

**Projects:** Schoolies 2011 iPhone App, The App Network, diyAudio Web & many more.

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- ▶ **Designblue Manila** [www.designbluemanila.com](http://www.designbluemanila.com)  
August 2010 - March 2011

*Local digital boutique with an extensive portfolio in both online and offline projects, plus strategic marketing packages for*

For every project assigned to me, I take charge in the conceptualization of the design, including the content hierarchy, all the way to relevant functions with collaboration to the development team. Upon arriving to a conclusion, I am responsible for compiling a presentation for the client's viewing.

**Projects:** Palmolive Naturals Facebook App, Belo Nutraceuticals Site, Designblue Site & many more.

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- ▶ **October Eighty Publications, Inc.** [www.octobereighty.com](http://www.octobereighty.com)  
May 2010 - December 2011

*O80 is a Local Publications Company responsible for a unique line of magazines such as 100 Magazine, Cradle, Flow, Bounce and Playground.*

My role at o80 Publications primarily was to create marketing materials for every launch of each of their Magazine, from the audio-visual presentation, all the way to invitations. At the same time, I'm responsible for creating flash ads for sponsors on their website, and finally create an online presence for their brand online

**Projects:** o80 Website, Bounce Magazine, Cradle Magazine, Playground.ph Banners & many more.

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- ▶ **MTV Philippines, All Youth Channels, Inc.** [www.mtvphil.com](http://www.mtvphil.com)  
October 2008 - November 2008

*MTV Philippines, in association with MTV Networks Asia is a 24-hour television station.*

As a graphic designer for MTV, I was assigned to conceptualize a series of marketing collaterals to promote their brand mostly for print, from calendars, t-shirts and paper bags.

## SKILLS, KNOWLEDGE & SOFTWARE PROFICIENCY

Online / Offline Graphic Design	Advanced
Adobe Photoshop	★ ★ ★ ★ ★
Adobe Illustrator	★ ★ ★ ★ ★
Adobe Fireworks	★ ★ ★ ☆ ☆
Adobe InDesign	★ ★ ★ ☆ ☆
Front End Development	Intermediate
HTML	★ ★ ★ ★ ☆
CSS	★ ★ ★ ★ ★
JQuery	★ ★ ☆ ☆ ☆
Flash	★ ★ ☆ ☆ ☆
Wordpress (Skins)	★ ★ ☆ ☆ ☆
PHP	★ ☆ ☆ ☆ ☆
Video	Basic
Adobe Premier	★ ★ ★ ☆ ☆
Adobe After Effects	★ ★ ★ ☆ ☆
Sony Vegas	★ ★ ☆ ☆ ☆
Others	
3DS Max	★ ★ ☆ ☆ ☆
Autodesk Maya 8	★ ★ ☆ ☆ ☆
Microsoft Office	★ ★ ★ ★ ☆
Omnigraffle	★ ★ ★ ★ ☆

## EDUCATION

BA - Multimedia Arts  
De La Salle - College of Saint Benilde  
School of Design & Arts 2010

## ACCOMPLISHMENTS

- ▶ Graduated as Cum Laude at De La Salle - College of Saint Benilde 2010
- ▶ Scholar of the Department of Foreign Affairs - Ladies Foundation 2006 - 2010.

\* References will be supplied upon request.